

EXHIBIT B

From:
Sent:
To:
Subject: Rex Venture Group, LLC d/b/a ZeekRewards.com – Notice of Claim Bar Date

**UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF NORTH
CAROLINA CHARLOTTE DIVISION**

*Securities and Exchange Commission v. Rex Venture Group, LLC d/b/a ZeekRewards.com, and Paul
Burks, Case No. 3:12-CV-519*

COURT-APPROVED NOTICE OF CLAIMS BAR DATE

THIS NOTICE MAY AFFECT YOUR LEGAL RIGHTS. PLEASE READ IT CAREFULLY.

Dear Claimant:

On August 17, 2012, the United States District Court for the Western District of North Carolina (the “Court”) entered an order which, among other provisions, appointed Kenneth D. Bell (the “Receiver”) the temporary receiver to liquidate the Receivership Defendant the Rex Venture Group, LLC d/b/a ZeekRewards.com, any of its subsidiaries, whether incorporated or unincorporated, and any businesses or business names under which it does business (the “Receivership Defendant”). On _____, 2013, the Court entered an order that authorized the Claim Process, set the Bar Date and authorized certain notice procedures in regard to the Claim Process and the Bar Date.

You are receiving this Notice because our records indicate you may hold a claim against the Receivership Defendant. Receiving this Notice does not mean that you hold a claim.

Deadlines for Submitting Claims

NOTICE IS HEREBY GIVEN that all creditors, including Affiliates, of the Receivership Defendant must file their claims with the Receiver so that it is actually uploaded and submitted on the Receiver’s Claim Portal (www.zeekrewardsreceivership.com.) by **11:59p.m. (Prevailing Eastern Time)**, 2013 (the “Bar Date”) or such claim will be forever barred (unless the creditor has obtained an extension of the Bar Date from the Receiver for good cause). All claims must be filed with the Receiver on the Receivers Claim Portal electronically online at www.zeekrewardsreceivership.com).

Individuals or entities that believe they have good cause to either extend the Bar Date or to submit their claim by means other than the Receiver’s Claim Portal should contact the Receiver at claims@zeekrewardsreceivership.com before the Bar Date to request this relief, which relief may be granted in the Receiver’s sole discretion. Creditors wishing to file a claim who do not have internet access may contact the Receiver by sending a letter to ZeekRewards Receivership, c/o GCG, P.O. Box 9964, Dublin, Ohio 43017-5964.

The United States District Court for the Western District of North Carolina Charlotte Division has ordered this email to be sent. If you wish to UNSUBSCRIBE from future email messages from the Notice Administrator with regard to this settlement, please click on this link.