

August 2, 2013

To Affiliates and Other Creditors of Rex Venture Group, LLC:

On May 15, 2013, the claims process for Rex Venture Group, LLC d/b/a ZeekRewards (“ZeekRewards”) commenced pursuant to the Order Approving (I) Claims Process, (II) Setting of Bar Date, and (III) Approving Notice Procedures. Approximately 30 days from now, on September 5, 2013, the claims process will close and you will no longer be able to submit a claim.

To date, while more than 100,000 claims have been submitted or are in the process of being submitted through the Claims Process, hundreds of thousands of affiliates of ZeekRewards and other entities that hold potential claims against ZeekRewards have not filed claims.

Perhaps you are one of these affiliates who has not submitted a claim because you believe that fully completing and submitting a claim will take too much time, the Claims Process is too complex, the amount of your claim is too small, or that your potential recovery will not be in a large enough amount to make the effort of pursuing your claim worthwhile.

Regardless of these concerns, I would encourage you to submit your claim prior to the close of the Claims Process if you believe ZeekRewards owes you money for amounts that you invested in ZeekRewards. I anticipate that a substantial percentage of valid claims will be refunded. Moreover, I have made every effort to make the Claims Process as simple and user friendly as possible for all claimants and have only sought the information necessary to enable us to establish the amount each claimant is owed by ZeekRewards. Please also remember that even if you do not have all of the information requested, you may still complete and fully submit your claim. Any deficiencies with a particular claim will be addressed in the claim determination process.

If you have not completed and fully submitted a claim through the Receiver’s online Claim Portal or through alternative means expressly authorized by me in writing prior to 11:59pm prevailing Eastern Time on September 5, 2013, your claim will not be counted and you will not receive a distribution on account of any amounts that Zeekrewards may owe you.

You may still request permission to submit your claim using a method other than the Receiver’s online Claim Portal by sending an email to claims@zeekrewardsreceivership.com. However, permission to submit a claim outside the Receiver’s Online Claim Portal will be granted only in rare instances, will be in my sole discretion, and will be evidenced by a written acknowledgment from me.

As always, thank you for your continued patience in this process. I continue to be dedicated to returning to you the greatest percentage of the amount of your claims as is possible.

Sincerely,

Kenneth D. Bell

Receiver for Rex Venture Group, LLC d/b/a ZeekRewards